

# Lin Mercer

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*MY WORK EXPERIENCE* over the past 12+ years has been in a wide variety of media, computer graphics, mural paintings, and designing creations for venues, businesses and architectural enhancement. But, upfront and foremost, I've been working in the educational film industry as editor, graphic artist, and animator.



4 min trailer, **View - Aging Successfully**

## FILM AWARDS

Over the past four decades, Davidson Films has been the recipient of over fifty prestigious national and international awards for excellence in educational films. The equivalent for the Oscar in the world of educational films is the CINE Golden Eagle, and over the years Davidson has earned fifteen of these, a truly remarkable achievement.

In 1998, both HOW CHILDREN LEARN and AGING SUCCESSFULLY have won the important CINDY awards for excellence from the Association of Audio Visual Communicators.



Medical illustrations for educational film production

## EDUCATIONAL FILM PRODUCTION

### Davidson Films, Inc.

[www.davidsonfilms.com](http://www.davidsonfilms.com)

*Up to the present, I've been a team member of Davidson Films, who have provided the educational industry with films on the Giants of cognitive and developmental psychology.*

*TITLE, Editor, Graphic Artist and Animator, included creating graphics/animations, capturing and logging audio and video clips, working directly with the producer and director editing from the storyboard/scripts to completing the final film/DVD master.*

4min trailer, **View-The Emotional Brain**

### Crosstown Productions

[www.crosstownproductions.com](http://www.crosstownproductions.com)

*TITLE, Artist, Animator, created artwork and animations for demonstrating proper use of medical equipment, showing locations for insertion, illustrating medical conditions and what transpires in the body over time.*

## PERSONAL FILM PRODUCTIONS

*(click on the titles for viewing)*

**LarLin Virtual Gallery** 3D anim 3:31 min

(Collaboration Lin Mercer/ Larry Vice/ Russ Mercer)

**Daisy Driving** 1:21min (Daisy drives to the tune, "On the road again" Sung by Russ M)

**Magic and Daisy** 2:17min

**Road Runner Whoos Coos with Lillie** 1:31min



## MURAL CREATIONS

I've been painting murals professionally for more than 20 years for commercial businesses from design to completion as independent artist and team player.

Some of my clients:



### Splash Cafe

[www.splashcafe.com](http://www.splashcafe.com)

I created murals for both Splash Cafe locations, in Pismo Beach, CA, and in San Luis Obispo, CA.



### A Glance Into the Past Antiques

[www.aglanceintothepastantiques.com](http://www.aglanceintothepastantiques.com)

This was one of my first murals on the Central Coast originally as an art studio and then became an antique store.

Inside painted directly on the entrance to the bathroom is an outhouse door.



### Douglas Bouman and Associates

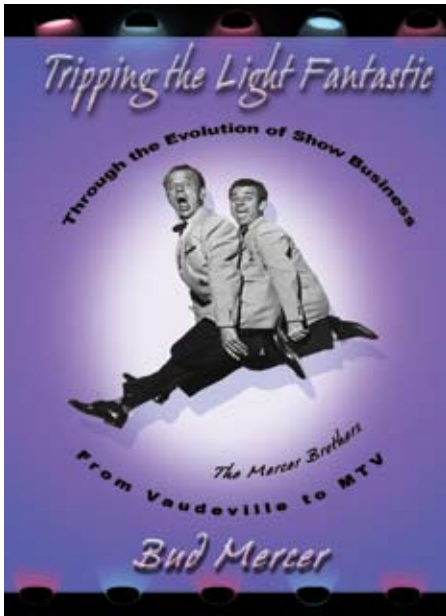
[www.dbamurals.com](http://www.dbamurals.com)

Working for Doug Bouman on an entry level as team player artist gave me good experience. I learned a lot about creating murals working with a great group of talented artists. The murals are painted on location or on canvas then shipped to location. Creating a color palette from the original design, mixing paints with tints and working on a much bigger scale painting from scaffolding were some of the things included in my experience with this company.



I've had other personal requests for murals designed for a window shade or for the their livingroom walls.





## SOFTWARE and PLATFORM

Adobe CS2 and CS4 production suite, ie: Photoshop(strong), Illustrator, and some Indesign. Premiere Pro, After Effects, and Encore -**PC platform.**

## DESIGN WORK:

### Book covers:

"Tripping the Light Fantastic"

### Business Logo and postcards:

Splash Cafe

### DVD covers:

Davidson Films, Inc.

